NYU School of Professional Studies (SPS)

Fall 2015, SpecProgrms CPMG1-CE9001 MANAGING POLITICAL CAMPAIGNS Section 1 Instructor: Taylor, Travis (Primary)



There were: 3 possible respondents.

	Question Text	N	Top Two	Avg	Str Disagr 1	Disagree 2	Swt Disagr 3	Neutral 4	Swt Agree 5	Agree 6	Str Agree 7	No Opin
5	Course was well organized	2	100%	6.5	0%	0%	0%	0%	0%	50%	50%	0%
6	Course was challenging	2	50%	6	0%	0%	0%	0%	50%	0%	50%	0%
7	Course met my learning expectations	2	50%	5.5	0%	0%	0%	0%	50%	50%	0%	0%
8	Course relevant to my program	2	100%	6.5	0%	0%	0%	0%	0%	50%	50%	0%
					Very Poor 1	Poor 2	3	Neutral 4	5	Very Good 6	Excellent 7	No Opinion
9	Overall evaluation of course	2	100%	6.5	0%	0%	0%	0%	0%	50%	50%	0%
					F	D	С	В	A			
10	Grade expected	2			0%	0%	0%	50%	50%			
					No 0	Yes 1						
11	Course required	2	100%	1	0%	100%						
					Str Disagr 1	Disagree 2	Swt Disagr 3	Neutral 4	Swt Agree 5	Agree 6	Str Agree 7	No Opin
16	Was well prepared (Taylor)	2	100%	6.5	0%	0%	0%	0%	0%	50%	50%	0%
17	Communicated well (Taylor)	2	100%	6.5	0%	0%	0%	0%	0%	50%	50%	0%
18	Motivated me to learn (Taylor)	2	100%	7	0%	0%	0%	0%	0%	0%	100%	0%
					Very Poor 1	Poor 2	3	Neutral 4	5	Very Good 6	Excellent 7	No Opinion
19	Overall evaluation of instructor (Taylor)	2	100%	6.5	0%	0%	0%	0%	0%	50%	50%	0%

Instructor	ctor Text Responses						
	Question: Effectiveness						
	The Budgeting and sample press release, fundraising letter, and TV & Radio Ad spots were useful practice.						
	Question: Course changes						
	I would DEFINITELY ask that NYU SPS provide more CEUs to be applied to this course. According to the International Association for Continuing Education and Training, 1 CEU is equal to ten contact hours (see http://www.iacet.org/images/pdfs/CEU%20Article_6.22.10.pdf). According to the definition in this cited document (also used by the U.S. Dept. of Ed. as a reference), I would honestly say that the total number of contact hours with regard to the lectures, material, and assignments exceded 20 hours. A higher number of CEUs listed in the course catalog could prepare students to make better informed decisions about managing the time necessary to complete the course within the current work schedule or whether to take the course in a particular session that would be more accommodating. I truly appreciate the content of the course but was very surprised that this 2-CEU course had a course load that was closer to triple the amount of previous 2-CEU courses. That's why I put somewhat agree for the above items regarding appropriately challenging and expectations (it was MORE challenging than I had expected!). So, of course, this is by no means the fault of the course instructor; rather it is an administrative oversight that should be revisited as soon as possible. Considering the volume of material and weekly assignments (blogs included), an administrative adjustment to 3 or 4 CEUs would be more appropriate and better match expectations.						
	The videos do not load.						
	Question: Additional comments						
	It was a great course and, as I said before, time management is so important in keeping up with the various components that will lead to the compilation of a final campaign plan. Any extra craft advice on how busy campaign managers and consultants balance their 24-hour gauge during the campaign season will certainly be welcome (esp. as campaign season has already started for some and will only get busier until next November).						
	Question: Suggest specific changes that the faculty member could make to improve the course, and comment on positive aspects that should be continued						
Taylor	I appreciate the instructor's upbeat attitude and constructive critique in his feedback on assignments. There was some confusion about the Personal Responsibility Assignment's (PRA) location and I was unable to locate it. A short reminder about the PRA's location and desired format would serve the students well in the final lecture. There was also some discrepancy about the numbering of assignments (e.g. Week 4 assignment as the midterm, so Week 5 assignment became Weekly Assignment #4, etc.) Of course, I realize the instructor is quite busy already; if at all possible, though, a one-on-one post-Midterm or pre-Final Consultation by Skype or phone would be great to effectively monitor progress and confirm understanding of certain aspects of the course material. Overall, I truly enjoyed the course and am determined to move onward and upward from here. I hope to have the opportunity to meet the instructor in person someday and talk shop. Thank you for your instruction and Happy Holidays to you and your family!						